



DEMOGRAPHIC PROFILE

Demography is the statistical study of population on factors such as age, race and sex. The American Community Survey (ACS), updated annually by the U.S. Bureau of the Census, is a key source of this data. It is used by the federal government and state and local policy makers to guide their decision making and the allocation of resources. Every 10 years this data is supplemented by the United States Census.

In the transportation planning process, this information helps identify the population served, enabling metropolitan planning organizations (MPOs) such as the North Florida Transportation Planning Organization (North Florida TPO) to identify underserved populations. These residents are disadvantaged due to race and/or income. Care is taken to ensure they are not overlooked in allocating transportation resources and that they are not negatively impacted by the policy and funding decisions made per the North Florida TPO Non-Discrimination Plan.

The Limited English Proficiency Plan outlines how this information is used to determine if and when an MPO is required to provide documents in a language other than English.

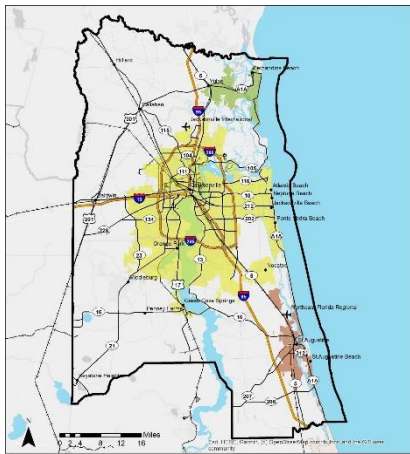
The [Non-Discrimination](#) and [Limited English Proficiency](#) Plans are available at northfloridatpo.com/public-participation.

Demographic data from the Census, University of Florida Bureau of Business and Economic Research (BEBR), other state and local sources, and data collected by the North Florida TPO are also used for developing and maintaining a regional travel demand model. This model simulates current and future travel in the region.

Our region's demographic profile is described on the following pages.

HIGHLIGHTS

The planning area for the North Florida TPO includes Clay, Duval, Nassau and St. Johns counties. This area encompasses over 3,000 square miles. The 2023 ACS estimates total population for the region as 1,684,872. By 2050 population will exceed 2 million (BEBR).



Our **population** grew by 259,108 residents from April 2010 to April 2020.

We gained an additional 107,283 residents from April 2020 to July 2023.

The **racial distribution** of this population is as follows:

- White 60.7%
- Black 22.4%
- Hispanic 10.8%
- American Indian 0.5%
- Asian 4.5%
- Native Hawaiian/Pacific Islander 0.1%

The **median age** in the region is 39. Duval County has the lowest reported median age, 37 and Nassau has the highest at 48.

Median household income is \$79,089, well above the Florida median income of \$69,303. St. Johns County has the highest median income at \$73,630.

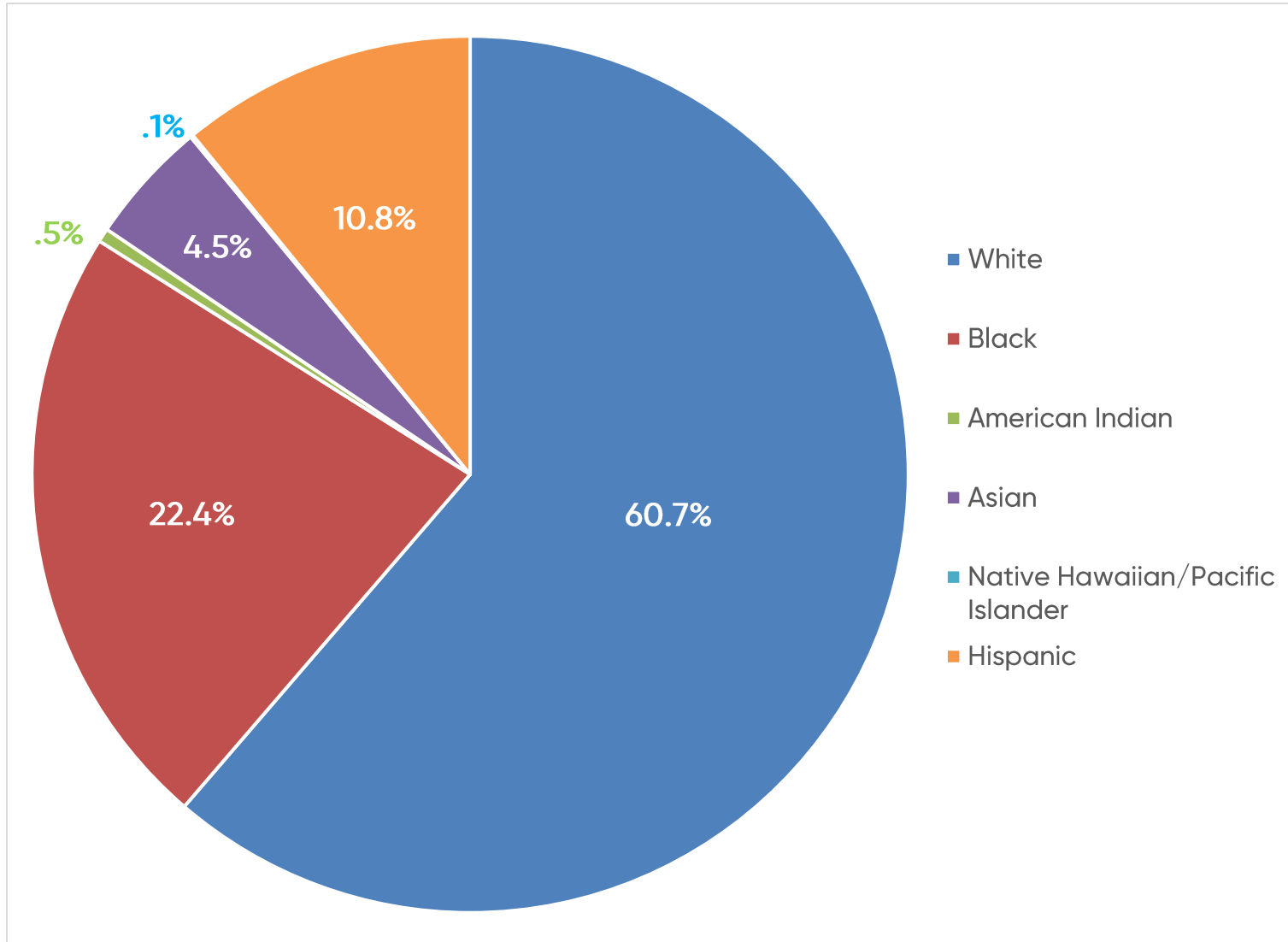
The highest percentage of individuals living below the **poverty level (13.9%)** is in Duval County. The four-county region average is 11.2%.

Educational attainment in the region is greater than the state average for completing high school (91.8% vs. 89.3%), and greater than the statewide average for completing a bachelor degree or higher (34.4% vs. 32.3%). St. Johns County has the highest percentage of residents completing high school and completing a bachelor degree or higher.

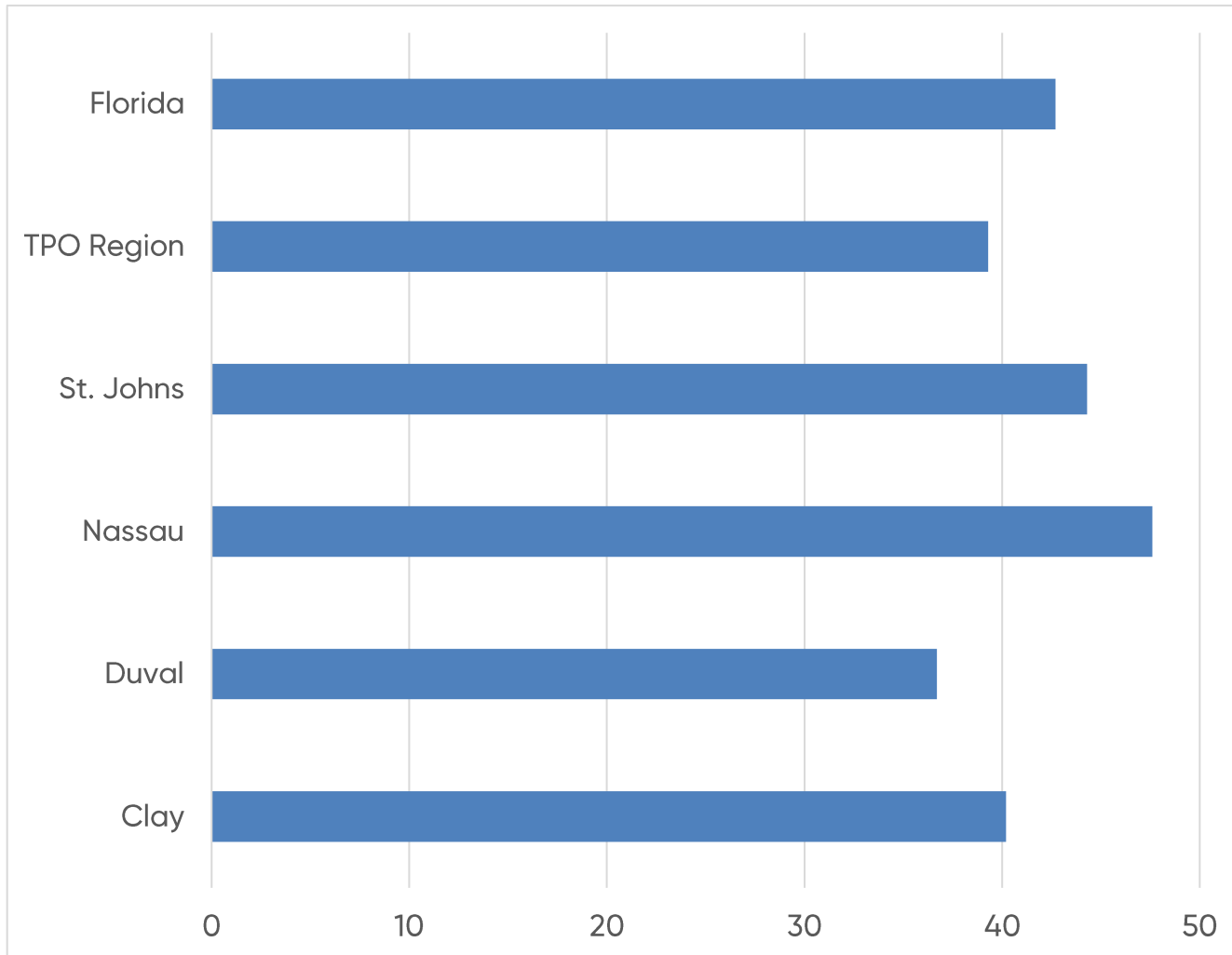
Northeast Florida is home to 139,493 **veterans**, representing 9% of the region's population. Only 6% of Florida residents are veterans.

The **mean travel time to work** in the region is 26.3 minutes. The journey to work is longest for Clay County residents at 32.4 minutes and shortest for Duval County residents at 24.4 minutes.

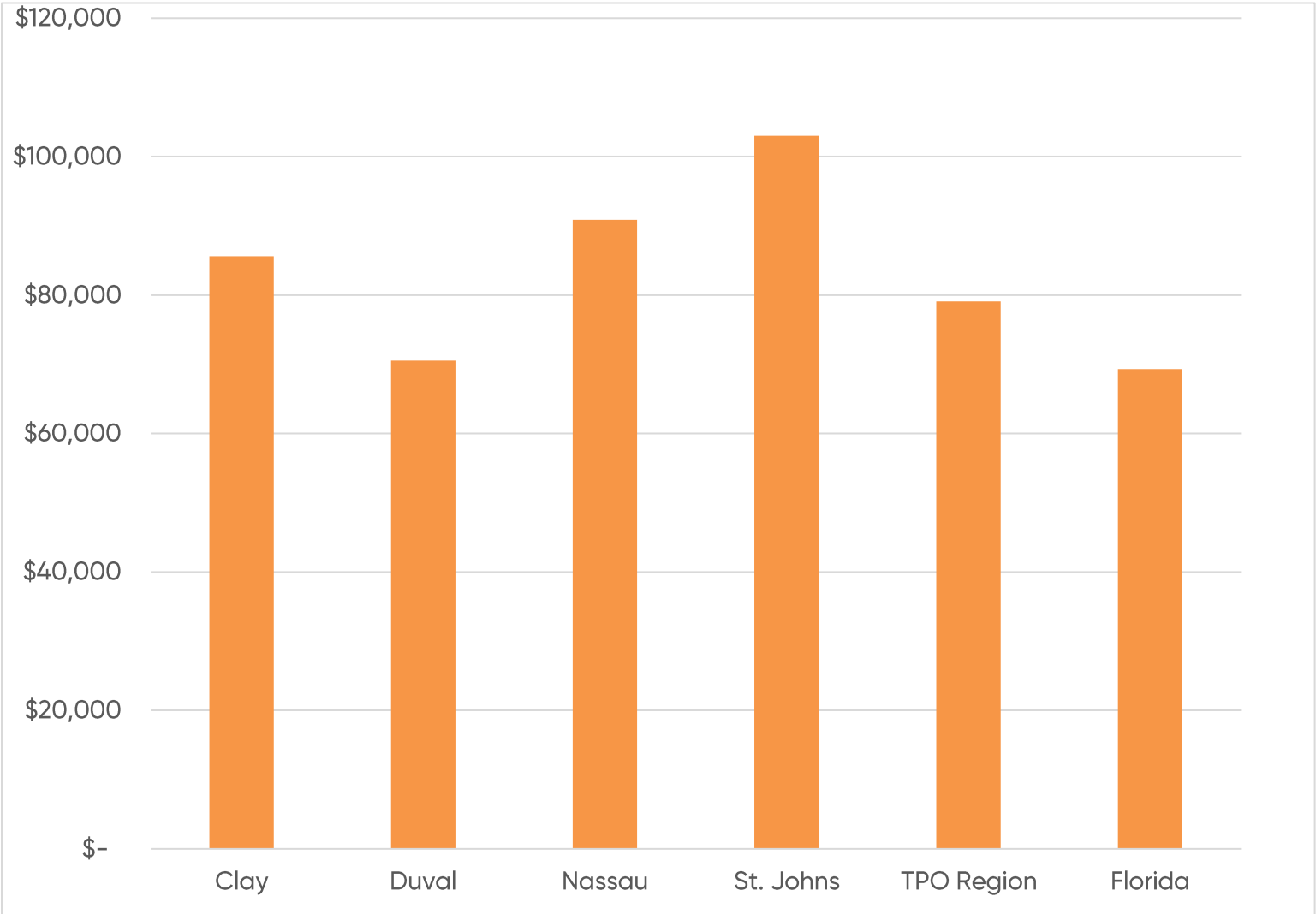
RACE



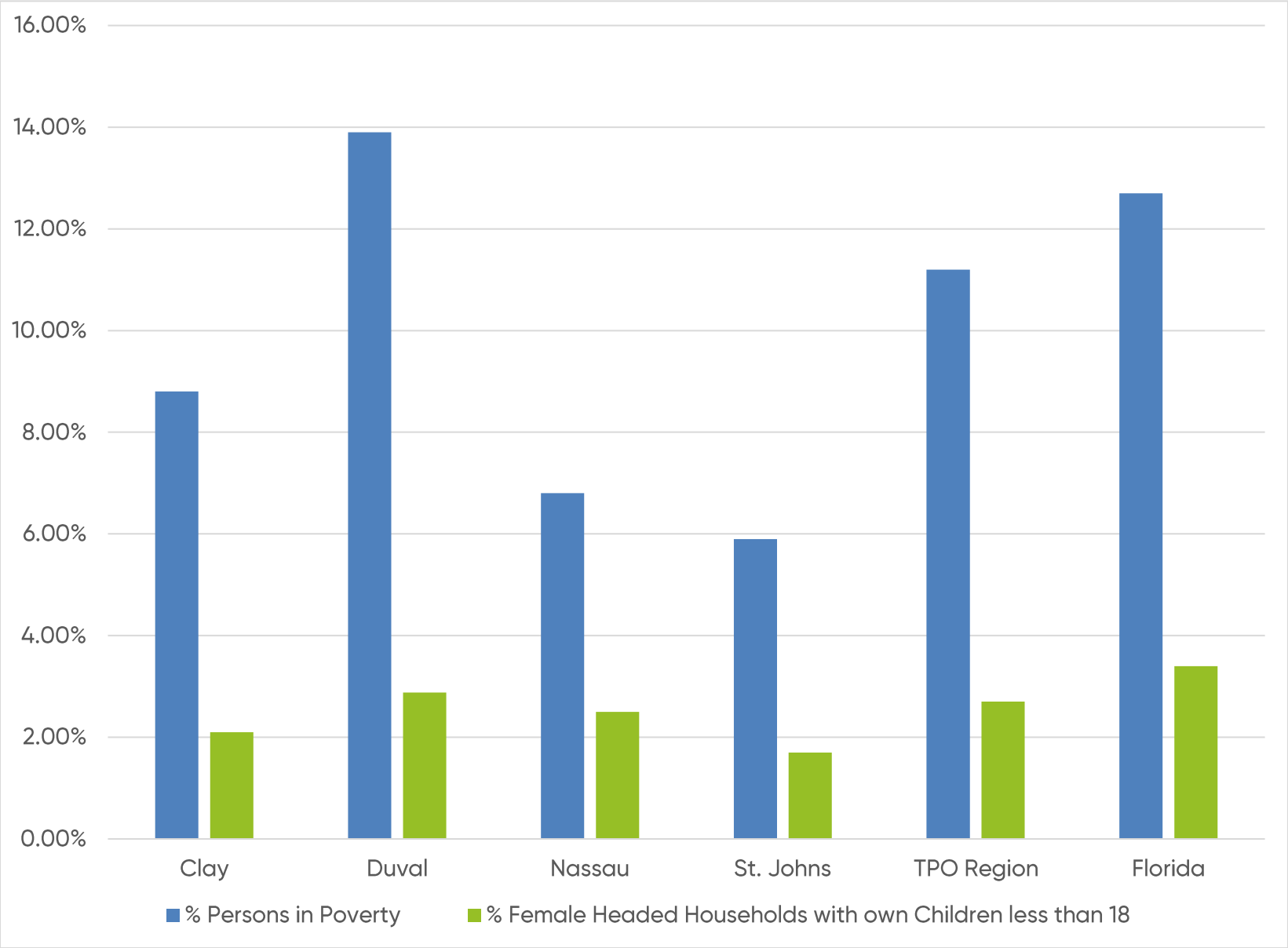
MEDIAN AGE



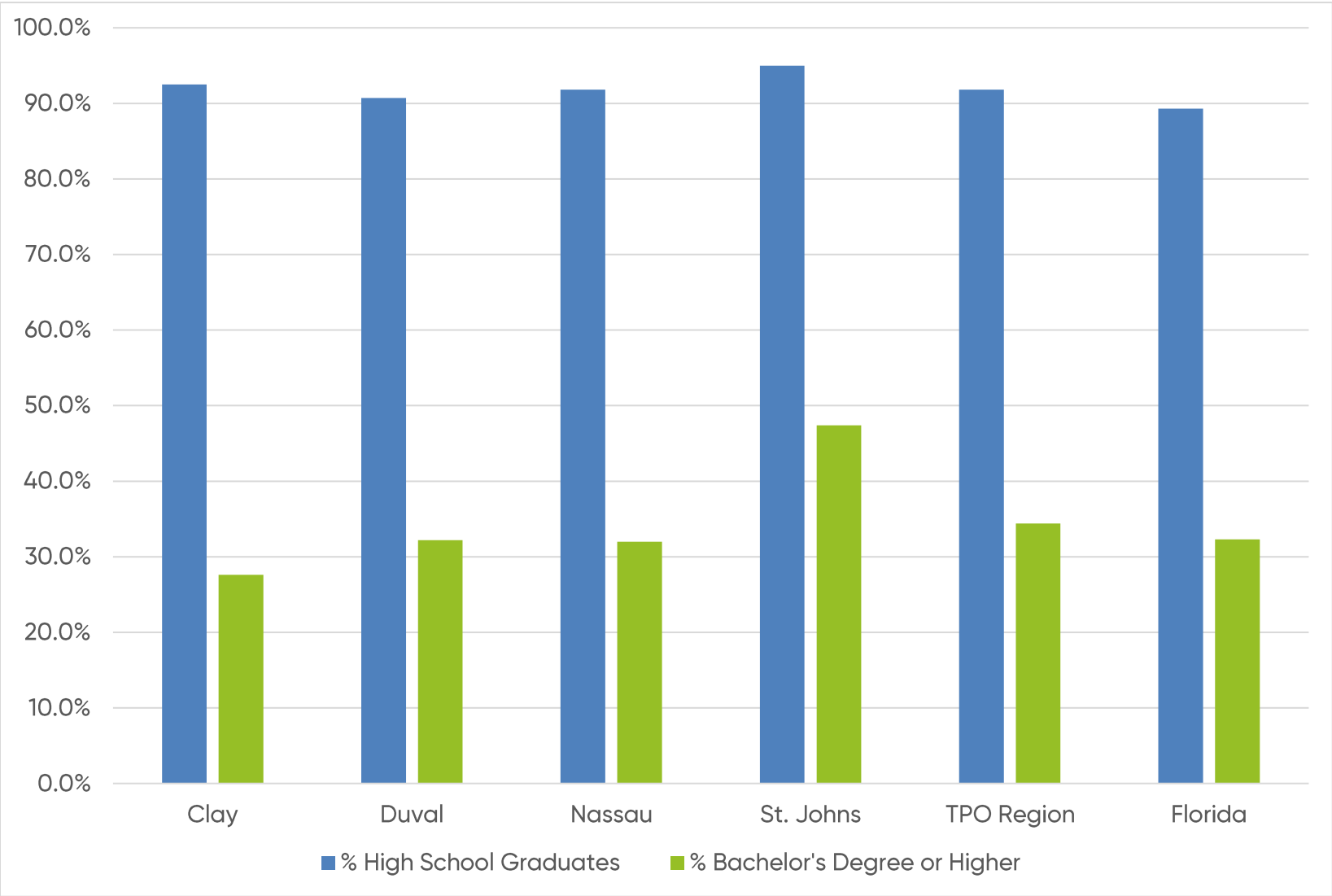
MEDIAN HOUSEHOLD INCOME



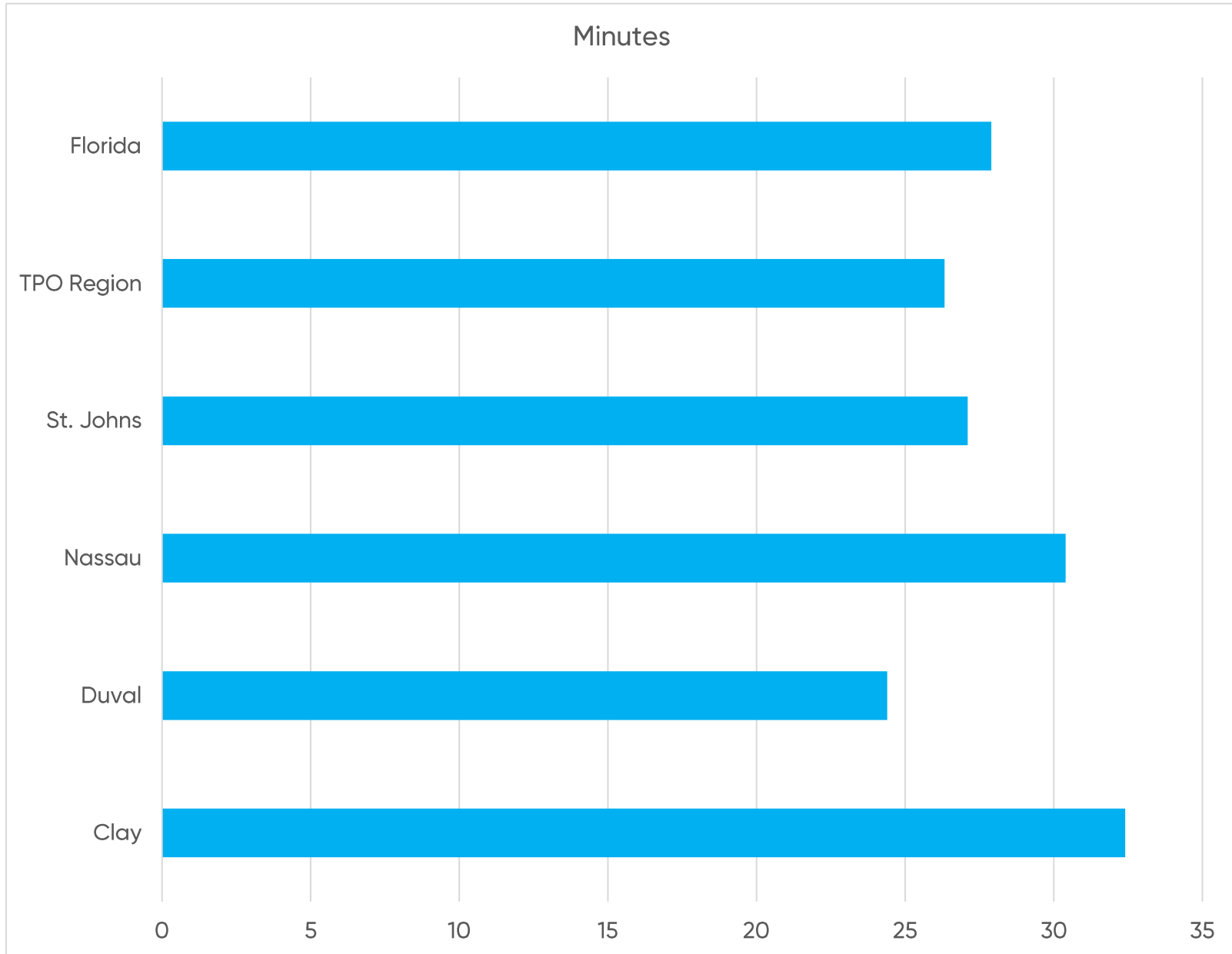
POVERTY



EDUCATIONAL ATTAINMENT



MEAN TRAVEL TIME TO WORK



AVERAGE ANNUAL GROWTH RATE

